

State and Local Funding Depends on Accurate 2020 Census Counts

Every 10 years, the Constitution requires a count of all people living on U.S. soil. This count will happen again in 2020. These counts affect:

- 1) Funding for hospitals, fire and police departments, and roads and highways
- 2) The number of representatives a state has in the U.S. Congress
- 3) Business investments and locations
- 4) Allocations for Medicaid, CHIP, WIC, SNAP, child care, schools, school lunches, foster care, Head Start, and special education

Your support of the 2020 Census makes a difference. Please consider taking action on the following:

- Address privacy/confidentiality concerns of residents
- At the national level, ensure FY2020 appropriations include adequate census funding
- At the state and local levels:
 - Ensure Mississippi has an active and well-funded Complete Count Committee at the state level
 - Fund local census outreach campaigns
 - Work to make Internet access available for all citizens through libraries, businesses, and other community organizations

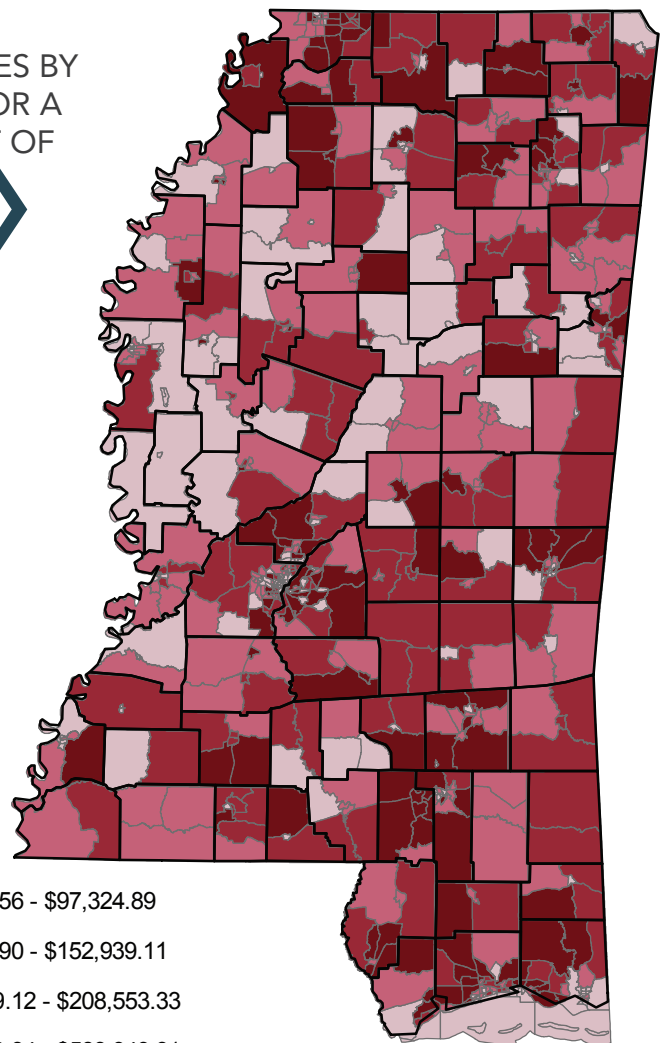
PROJECTED LOSSES BY
CENSUS TRACT FOR A
5% UNDERCOUNT OF
CHILDREN**



Mississippi is at risk of costly undercounts on the 2020 Census.

- It is estimated that 27% of our state's neighborhoods are "hard to count."
- Young children are the group most likely to not be counted.
- For every child not counted, approximately \$2700 in federal dollars is lost to a state each year.

**Annual loss figures were calculated with 2015 financial data from George Washington Institute of Public Policy and population estimates from KIDS COUNT data center, available at <https://g-wipp.gwu.edu/counting-dollars-2020-initial-analysis> and <http://datacenter.kidscount.org/MS>



The results of the 2020 Census will position Mississippi relative to other states—for funding and a say in Congress. Let's ensure Mississippi comes out ahead!